

# A SMALL VOICE

CONVERSATIONS WITH PHOTOGRAPHERS

**podcast created & hosted by Ben Smith**

“Photography is a small voice, at best, but sometimes one photograph,  
or a group of them, can lure our sense of awareness”

— W. Eugene Smith

# ABOUT

*A Small Voice: Conversations With Photographers*, is one of the world's most recognised and highly-regarded photography podcasts, featuring in-depth, long-form interviews with a diverse range of innovative, world-class photographers from established, award-winning and internationally exhibited stars to young and emerging talents, discussing their lives, work and process with fellow photographer and creative, Ben Smith. There is a new episode once per fortnight as well as an exclusive, subscriber-only episode on the alternate weeks.



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# BEN SMITH



Instagram



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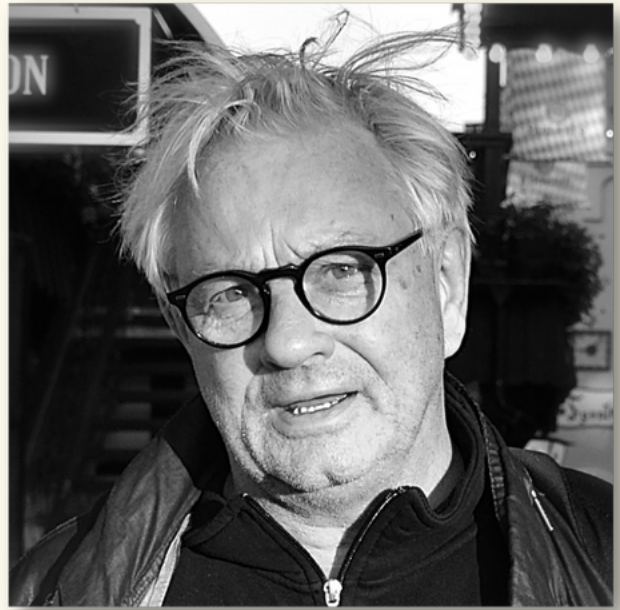
Website

Ben Smith is a documentary and portrait photographer and overall creative multi-hyphenate with a degree in video & radio production and extensive cross media experience as a writer, journalist, web-developer and podcaster. He started A Small Voice in 2015 and has since single-handedly built it into one of the world's most respected and listened-to photography podcasts.





# PREVIOUS GUESTS



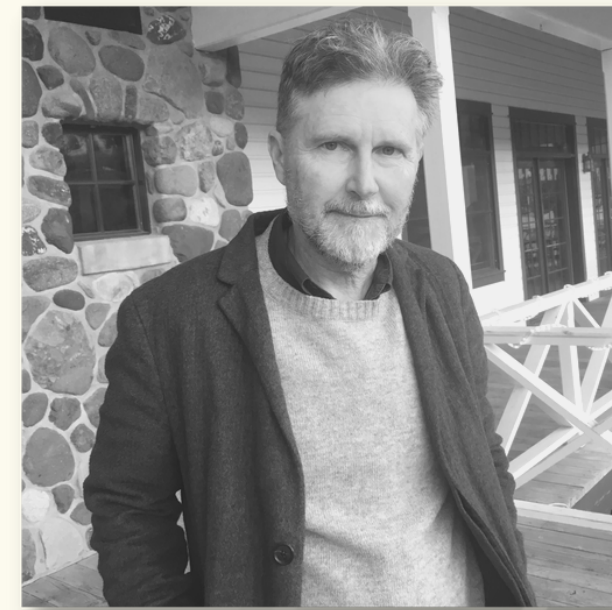
Anders Petersen



Martin Parr



Vanessa Winship

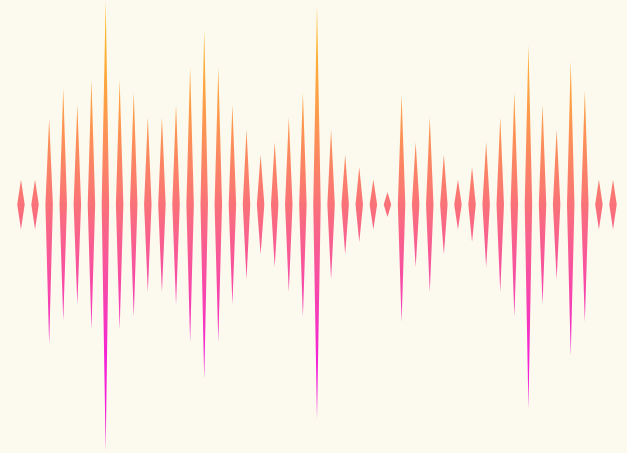


Mark Steinmetz



Chris Killip

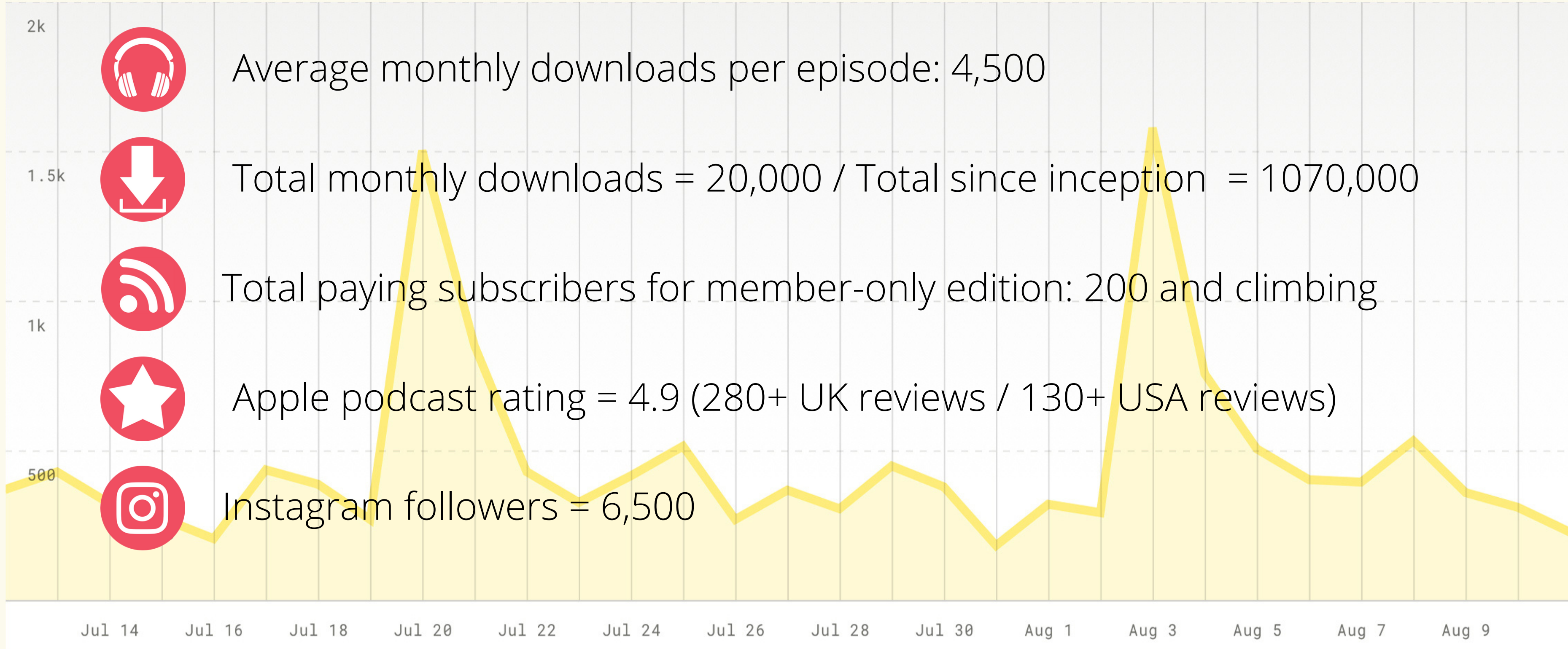
## SAMPLE AUDIO



Listen [here](#) to audio excerpts from the show...



# AUDIENCE REACH





# DEMOGRAPHICS

A world map with a light gray background. Yellow heatspots of varying intensity are overlaid on the map, indicating the density of the audience. The most prominent heatspots are in the United Kingdom, the United States, and Australia. Other smaller heatspots are visible in Europe, India, and Southeast Asia.

My loyal, global audience of photography-loving fans is comprised of professional practitioners, degree level and post graduate students and keen amateurs across a wide demographic spectrum.

## **Audience breakdown by country:**

UK = 32%

USA = 27%

Australia = 7%

Europe & rest of the world = 34%

# SAMPLE REVIEWS

## Apple Podcasts Preview



CaramelHazard, 28/04/2020

### Fantastic Find

I just love this podcast. Ben has a great low key interview style which elicits great material from his diverse guests. His research and preparation pays off as he crams each [more](#)



jj\_musicphotos, 14/04/2020

### Essential listening

I have been listening to this fantastic podcast for the last 18 months or so. It has introduced me to no end of great work from a variety of different photographers in different genres [more](#)



cyrusartist, 29/03/2020

### Extremely useful resource for photograph...

The presenter comes across as very humble, but his podcast series is an extremely useful resource for photographers everywhere. Thanks for sharing this with all of us.



Sue Parkes, 25/02/2020

### Listen to these interviews

This amazing podcast really is of universal interest, not just for those interested in photography. Ben Smith has an intelligent and sensitive way of getting the interviewees [more](#)



Ariamark, 16/02/2020

### A must listen

A+++++



Max A M, 22/01/2020

### Consistently amazing.

I have been listening to this podcast for a few years now, and it continues to be an invaluable source of inspiration. To have regular access to the thoughts and ideas some of the best [more](#)



henri\_k, 12/12/2019

### Best photo podcast out there. No contest.

The standard of the guests, the depth of the interviews, and Ben Smith's unrelenting ambition to "catch 'em all" make this the frontrunner in a very crowded field. Here [more](#)



Go1pro, 22/11/2019

### Really outstanding podcasts

I am studying for a MA in photography at Falmouth University. I have now listened to over 30 of these podcasts and can't get enough of them. Ben's style is fireside chat [more](#)



M Lee 2019, 17/11/2019

### Brilliant interviews

This is such a high quality podcast. I really appreciate being able to listen to these in depth interviews of photographers, and find out so much about their histories and [more](#)



mad jeff, 14/10/2019

### The Best Photography Podcast!

I've really enjoyed catching up on these superb podcasts. There are now a good number of photography related podcasts out there, but this is the best by far. The long [more](#)



Benjamin Youd, 30/08/2019

### Comforting, inspiring, reassuring

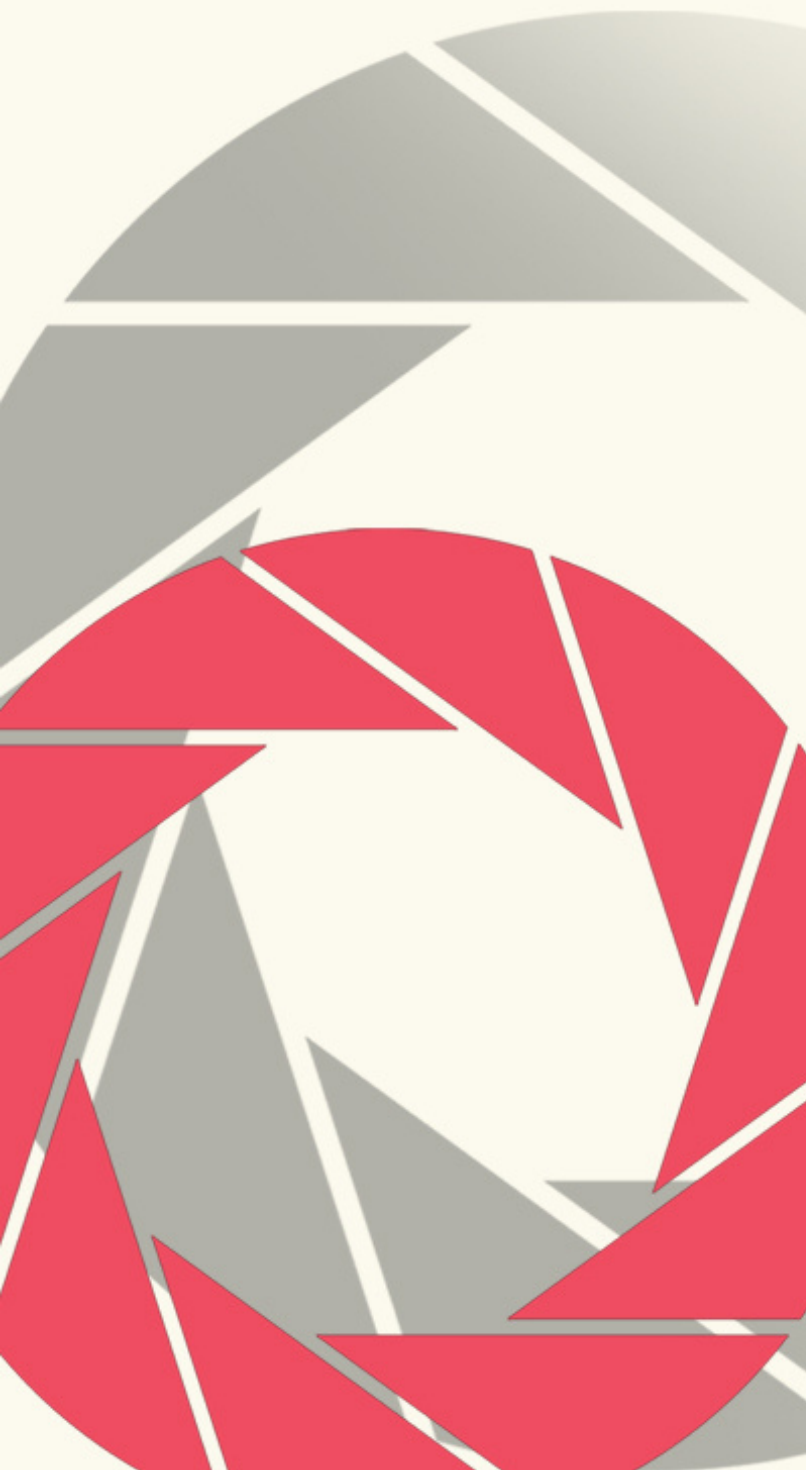
Like many other reviewers, I'd been looking for something like this for SO long! Ben has curated a wonderful series of podcasts, with a huge list of amazing photographers, and [more](#)



Rock\_Dr, 15/07/2019

### Haven't found anything else like it.

I tend to dip in and out of Ben's podcasts. Each episode stands in its own, and the self deprecating style of the interviewing never detracts from the guests. One for anyone [more](#)





# ADVERTISE ON THE PODCAST

## Included in basic sponsorship package:

- 60 second pre-roll ad on the podcast read by host Ben Smith
- Graphic ad with click-through link on the episode's blog page
- Graphic ad with click-through link on newsletter (1500 subscribers)
- Link on all Instagram posts related to that episode

## Contact:

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